

More Prizes - More Winners - More Millionaires! ***It's All About Winning!!***

PROVIDE PLAYERS WITH A POOLING OPTION

Excitement Starts with a Visually Stimulating Ticket

Players receive an immediate, enhanced connection to the game. Finally, a tangible benefit rather than just a change in odds.

Players Receive 10X The Excitement

- 10X the opportunity to be a big winner.
- 10X as many matching numbers.
- 10X as many winners.
- 10X as much fun.

10 Simultaneous Winners - Multi-Millionaires and \$100,000 Winners

- Increased Retention
- Greater Winner Awareness
- Increased Media Coverage without the need for higher jackpots.

THE TICKET

- Each pooling ticket requires a minimum qualifying purchase - e.g. 1 or 2 non-pooling plays.

30% INCREASE IN SALES AND PROFITS

Pooling is as old as the games themselves. Study after study shows that sales would increase by as much as 30% starting at the lowest jackpot level, if pooling was as simple as buying an ordinary ticket.

