



Defeat Jackpot Fatigue & Super-Charge Sales

With 10 New Multi-Million \$ Prizes That are 10X Easier to WIN!

60% of Core Players Say "YES"

Independent research shows that 60% of Core players would pay an extra \$2 for a 10-Play Pooling Option. Multiple independent studies support the existence of this significant untapped market.

Projected sales increase is 18 - 25% starting at the \$40 Million prize.

10 Plays is a Powerful Add-On. Imagine the excitement of playing to win the Big Jackpot, PLUS 10 More Plays to win \$5 Million, \$10 Million, \$20 Million or more, PLUS winning up to 9 MORE great prizes!

Players Win 10X More Often. Players will win every 2.5 drawings, which is on par or better than Instants. They will also see 10X more matching numbers and "close calls" elevating the player experience.

LIFE-CHANGING Prizes Drive Sales
Why Stop at 1 – Why Not Create 10 More!
Winning 10, 20 or 30 \$Million is Still a Life-Changing Event for Anyone!
 PoolingPLUS provides the Lottery Industry with
 10 NEW Multi-Million \$ Prizes without requiring additional funding.

Players have always tried to find ways to pool, but forming pools is very difficult.
 Now, Pooling can be as simple as buying a ticket.

The pooling option can be implemented by any state without requiring any game changes.

PoolingPLUS™ Contact us now to answer any questions or set up a meeting.
info@poolingplus.com 888-777-5131